

Last Received: 08/27/2012 12:35 PM  
Showing Buylines: All Rep & Sta Revised Lines

Station WVBT-TV NORFOLK, VA.	Agency ( ) MUNDY KATOWITZ MEDIA INC	Rep Firm
Advertiser ( ) PRIORITIES USA ACTI	1322 G. STREET SE	Sales Office ( ) PHILADELPHIA
Product PRIORITIES USA	WASHINGTON, DC 20003	Salesperson ( ) ANJIE BRADY
Estimate# 1562	Agency C/P1/P2/E 321/340/1562	
Buyer CASEY BESSETTE	Flight Dates 09/25/2012 - 10/01/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---

CLIENT: PRIORITIES USA ACTION SC=\*

--- REMARKS ---

VER 3 ISSUED TO REV PRGM LN'S 6-12; REV TP LN 19  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT Ln Day Time Program  
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\*6 TU 4P-5P STEVE WILKOS  
Buyline Comment: REVISE PRGM  
Sales Remark: V3 REVISE PRGM  
V3 Program Name Change, Comment Changed

\*7 W 4P-5P STEVE WILKOS  
Buyline Comment: REVISE PRGM  
Sales Remark: V3 REVISE PRGM  
V3 Program Name Change, Comment Changed

\*8 TH 4P-5P STEVE WILKOS  
Buyline Comment: REVISE PRGM  
Sales Remark: V3 REVISE PRGM  
V3 Program Name Change, Comment Changed

\*9 F 4P-5P STEVE WILKOS  
Buyline Comment: REVISE PRGM  
Sales Remark: V3 REVISE PRGM  
V3 Program Name Change, Comment Changed

\*10 M 4P-5P STEVE WILKOS  
Buyline Comment: REVISE PRGM  
Sales Remark: V3 REVISE PRGM  
V3 Program Name Change, Comment Changed

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*6	TU	4P-5P	STEVE WILKOS	:30	\$250.00	09/25-09/25	1	1	1	\$250.00	

	*7	W	4P-5P	STEVE WILKOS	:30	\$250.00	09/26-09/26	1	1	1	\$250.00	
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	*8	TH	4P-5P	STEVE WILKOS	:30	\$250.00	09/27-09/27	1	1	1	\$250.00	
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	*9	F	4P-5P	STEVE WILKOS	:30	\$250.00	09/28-09/28	1	1	1	\$250.00	
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	*10	M	4P-5P	STEVE WILKOS	:30	\$200.00	10/01-10/01	1	1	1	\$200.00	
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Advertiser (    ) PRIORITIES USA ACTI    1322 G. STREET SE    Sales Office (    ) ANJIE BRADY

Product PRIORITIES USA    WASHINGTON, DC 20003    Salesperson (    )

Estimate# 1562    Agency C/P1/P2/E 321/340/1562    Salesperson Phone# 215-567-6005

Buyer CASEY BESSETTE    Flight Dates 09/25/2012 - 10/01/2012    Salesperson FAX# 215-567-5938

Phone#    Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*11	TU	5P-6P	JERRY SPRINGER	:30	\$250.00	09/25-09/25	1	1	1	\$250.00	
			Buyline Comment: REVISE PRGM									
			Sales Remark: V3 REVISE PRGM									
			V3 Program Name Change, Comment Changed									
	*12	TH	5P-6P	JERRY SPRINGER	:30	\$250.00	09/27-09/27	1	1	1	\$250.00	
			Buyline Comment: REVISE PRGM									
			Sales Remark: V3 REVISE PRGM									
			V3 Program Name Change, Comment Changed									
	*19	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$1,000.00	09/29-09/29	1	1	1	\$1,000.00	
			Buyline Comment: REVISE TIME PD DUE COLLEGE FTBL									
			Sales Remark: V3 REVISE TIME PD									
			V3 More than 2 codes changed									

---REPORT TOTALS---

Report Totals: 8 / \$2,700.00

---SALES MONTHLY TOTALS---

Sep 12: 16 / \$6,150.00    Oct 12: 3 / \$550.00

Sales Totals: 19 / \$6,700.00

Station Totals: 19 / \$6,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---	Market Totals	\$83,750	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
			WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Rep Order# 6845108 Ver# 3 Status Revised Traffic Order# Printed: 08/28/2012 8:45 AM 3 of 3

EC'd Yes Last Received: 08/27/2012 12:35 PM Showing Buylines: All Rep & Sta Revised Lines

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Fax#					
Demos	RA35+				

--- CREDIT RISK ---  
CASH IN ADVANCE